

# Earth Rangers: Project 2050



## Centre for Indigenous Environmental Resources (CIER)

September 2022

### *Earth Rangers Overview*

Earth Rangers is a kid's conservation organization, committed to instilling environmental knowledge, positivity, and the confidence to take action in every child in Canada. They engage children across Canada through School Outreach and Membership programs and currently have over 300,000 members and alumni.

CIER has partnered with Earth Rangers to implement and present *Project 2050* to Indigenous youth across the country, an initiative aimed at encouraging climate-friendly habits to change the world.



### *Project 2050 Virtual Assembly*

Project 2050 will mobilize children across Canada at home, at school, and in their communities to help meet Canada's 2050 target of net-zero emissions through collective action. A series of ambitious challenges will encourage and motivate children to reduce Green House Gas (GHG) emissions in their daily lives. For each Challenge, a series of habits will be identified that children can log (through the Earth Rangers app) to contribute towards reaching a collective goal. Challenges will be accompanied by educational materials about climate change in Canada and ways that participants can contribute to climate action.

CIER will present virtual assemblies to various schools showcasing Earth Rangers, Project 2050, exploring various climate-friendly habits and sharing inspiring stories of what other Indigenous communities are doing to fight climate change. These virtual assemblies are targeted towards two age groups, Grades K-3 and Grades 3-6. The objective is to increase climate knowledge and awareness, increase climate-friendly habits and behaviours through hands on environmental experiences and increase climate optimism among Indigenous youth, a key factor in cultivating environmentally active adults.



Virtual assemblies will be presented from September 28<sup>th</sup> 2022 onwards

### *Follow up*

Following the presentation, we will ask students to create an art piece on recycled paper or other scrap paper showing what climate action habits they will start adopting in their daily lives based on the information learned in the Virtual Assembly. For each entry, we will enter the student's name into a draw for an Earth Rangers swag including an animal adoption stuffed animal. Each school that participates will be entered into a draw for a grand prize featuring a virtual visit with an Official Earth Ranger and a mystery animal ambassador. The grand prize will be announced in April 2022 during Earth Month. All educators will be provided with digital materials and resources.

### *Contact*

For more details regarding CIER's virtual assemblies or Project 2050, please contact Carlyn Allary at [callary@yourcier.org](mailto:callary@yourcier.org) or Wendy Ross at [wross@yourcier.org](mailto:wross@yourcier.org). We would love to hear your comments, questions and concerns.

Check out our website for more information on CIER's partnership with Earth Rangers and Project 2050 at <https://yourcier.org/project-2050-earth-rangers/>.



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